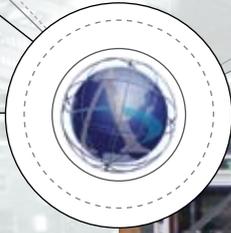


Marcom Plastics



Marcom Plastics was established in 1994 to produce unprinted 175ml and 250ml polypropylene yoghurt containers for the dairy industry. In 1999 Marcom acquired the assets of Unimould from Plasgroup, bringing the company additional capacity and market share. In March 2004 it was acquired by Astrapak and now forms an integral part of its Rigids Division, adding thin-wall injection moulding to the Group's already comprehensive range of offerings. Shalam Packaging of Israel is a shareholder in Marcom and brings to the partnership access to internationally proven technologies.

Markets served

Marcom produces a wide range of containers and lids for the dairy industry (yoghurt, cottage cheese, etc), as well as promotional items such as beer cups.

Area of speciality

Marcom has the technology and capacity to produce a wide range of thin-walled injection-moulded containers and lids.

The focus at Marcom is to produce innovative and value-added products for the markets that they serve, including yoghurt multipacks produced using in-mould labelling (IML) technology, clever yoghurt and topping containers, and tamper-evidence for 500g and 1kg containers. Marcom also offers printing up to eight colours via the utilisation of several state-of-the-art offset printers. The company prides itself on its very high level of customer service.

Premises and technology

Marcom has invested heavily in its core injection-moulding technologies and state-of-the-art offset printers.



Progression into IML technology that delivers high-quality photorealistic reproduction has allowed for packaging designs to play a vital role in product advertising, marketing and high consumer-brand awareness. IML allows for high resistance to scratching, humidity, heat, cooling, deep freezing and microwaving – it is perfectly safe and hygienic for use in the food industry because of solvent-free colours and chemically pure film with optimum barrier properties. IML also provides an antistatic, production-oriented surface finish that allows for fast, fully automated handling.

In 2000, Marcom established its own in-house reproduction and platemaking studio, enabling the company to further provide customers with quick and cost-effective turnkey solutions.

Vital for customers in the food industry is the peace of mind that comes from Marcom's strict compliance with HACCP standards. The company is currently working towards ISO accreditation.

Group synergy

Important considerations in the decision to become part of the Astrapak Group were to improve procurement opportunities and to have access to additional funding to facilitate future growth. With access to management expertise and the Group's capital base and buying power, Marcom has truly become highly competitive in every aspect of its business.

